

THE 11th ANNUAL LEGACY MARCHING FESTIVAL

TROPHY and PROGRAM AD SPONSORSHIPS

The Legacy High School Marching Band will be hosting their 11th Annual Marching Festival Saturday, September 25, 2021 at the Adams12 5-Star Stadium. We expect to have 26 bands participating in the festival, as well as our own 10-time CBA State Marching Champions, The Legacy High School Lightning Marching Band.

We are hoping we will be able to hold the festival with limited restrictions on attendance. We are estimating 80% of our historical attendance which has approached 5,000 spectators and participants, the Legacy Marching Festival will be one of the largest fundraisers for the Band this year. All proceeds will benefit the Legacy High School Band program, and your support will contribute to the continued success and the standard of excellence achieved by this exceptional music program.

We would like to offer community organizations and companies as well as Band families the opportunity to show their support for the Band through a **Trophy Sponsorship** or by **placing an ad** in our Festival Program. Trophies will be presented following the Finals competition. Programs will be offered for sale all day to spectators.

Trophy Sponsorship Details:

- Contribution of \$250
- Trophies will be awarded for:
 - 1st, 2nd, 3rd place finishing bands in Finals
 - Caption awards for High Music, High Visual and High General Effect
 - If we have additional sponsors we will use them to recognize the 4th-12th place finishers
- Sponsor-provided banner will be prominently displayed in front of the Grand Stands
- Sponsor recognition during the awards ceremony and throughout the day
- Special recognition in and complimentary copy of the Festival Program
- Sponsor and a guest will be provided FREE admission and VIP seating at the Festival

Program Advertisement Details:

- Full page ad for \$100 – (Vertical = 4.875" x 7.875" / If you submit landscape format, it will be rotated.)
- Half page ad for \$50 – (Landscape = 4.875" x 3.8125" / If you submit vertical format, it will be rotated.)
- Quarter page ad for \$25 – (Vertical = 2.3125" x 3.8125" / Landscape = 4.875" x 1.875")
- Preferred format is a PDF file, can also take a MS Word or .jpg files if needed.
- **Deadline for ad and artwork is September 2, 2021**

Program Ads may contain:

- Businesses: An ad, a coupon, or a congratulatory message for the bands
- Families: Recognition of your child's hard work with a photo/picture and personal message
- Community: Publicize your organization or an upcoming event
- Alumni: A shout out to your section or friends with a donation to your alma mater

If you wish to support the Legacy Band program as a sponsor or with a program ad for our Festival, please complete the following information and email it along with your artwork to Festival Ads at FestivalAds@legacybands.org.

Please mail the completed form with your check payable to **Legacy Band Boosters** to:

Legacy Band Boosters, PO Box 956, Broomfield, CO 80038-0956.

Business Name _____

Contact Name _____

Contact Phone _____ Contact email _____

Trophy Sponsorship Additional Information:

1ST Award Choice _____ 2nd Award Choice _____ 3rd Award Choice _____

(Award choice will be first-come first-serve; in the event of a duplicate request we use your second or third choice)

Program Ad Additional Information:

Ad Size (Check one): Full Page \$100 Half Page \$50 Quarter Page \$25

**Thank you for Supporting
Legacy High School
Bands!**

Full Page Vertical Ad
Size = 4.875" (4 7/8") x 7.875" (7 7/8")

Half Page Landscape Ad
Size = 4.875" (4 7/8") x 3.8125" (3 13/16")

Quarter Page Vertical Ad
Size = 2.3125" (2 5/16")
x 3.8125" (3 13/16")

Quarter Page Landscape Ad
Size = 4.875" (4 7/8") x 1.875" (1 7/8")