

## THE 13th ANNUAL LEGACY MARCHING FESTIVAL

### TROPHY and PROGRAM AD SPONSORSHIPS

The Legacy High School Marching Band will be hosting their 13th Annual Marching Festival Saturday, September 23, 2023 at the Adams 12 Five-Star Stadium. We expect to have over 25 bands participating in the festival, as well as our own 11-time CBA State Marching Champions, The Legacy High School Lightning Marching Band.

With the estimated attendance anticipated to approach 5,000 spectators and participants, the Legacy Marching Festival will be one of the largest fundraisers for the Band this year. All proceeds will benefit the Legacy High School Band program, and your support will contribute to the continued success and the standard of excellence achieved by this exceptional music program.

We would like to offer community organizations and companies as well as Band families the opportunity to show their support for the Band through a **Trophy Sponsorship** or by **placing an ad** in our Festival Program. Trophies will be presented following the Finals competition. Programs will be offered for sale all day to spectators.

#### Trophy Sponsorship Details:

- Contribution of \$500 will sponsor trophies awarded for:
  - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place finishing bands in Finals
  - Caption awards for High Music, High Visual and High General Effect
- Contribution of \$250 will sponsor trophies awarded for:
  - Recognize the 4<sup>th</sup>-12<sup>th</sup> place finishers
- Sponsor-provided banner will be prominently displayed in front of the Grand Stands
- Sponsor recognition during the awards ceremony and throughout the day
- Special recognition in and a complimentary copy of the Festival Program
- Sponsor and a guest will be provided FREE admission and VIP seating at the Festival

#### Program Advertisement Details:

- Full page ad for \$100 – (Vertical = 4.875" x 7.875" / If you submit landscape format, it will be rotated.)
- Half page ad for \$50 – (Landscape = 4.875" x 3.8125" / If you submit vertical format, it will be rotated.)
- Quarter page ad for \$25 – (Vertical = 2.3125" x 3.8125" / Landscape = 4.875" x 1.875")
- Preferred format is a PDF file, can also take a MS Word or .jpg files if needed.
- **Deadline for ad and artwork is September 1, 2023**

Program Ads may contain:

- Businesses: An ad, a coupon, or a congratulatory message for the bands
- Families: Recognition of your child's hard work with a photo/picture and personal message
- Community: Publicize your organization or an upcoming event
- Alumni: A shout out to your section or friends with a donation to your alma mater

If you wish to support the Legacy Band program as a sponsor or with a program ad for our Festival, please complete the following information and email it along with your artwork to Festival Ads at [FestivalAds@legacybands.org](mailto:FestivalAds@legacybands.org).

Please mail the completed form with your check payable to **Legacy Band Boosters** to:

**Legacy Band Boosters, PO Box 956, Broomfield, CO 80038-0956.**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact email \_\_\_\_\_

#### Trophy Sponsorship Additional Information:

\$500 level:

1<sup>ST</sup> Award Choice \_\_\_\_\_ 2<sup>nd</sup> Award Choice \_\_\_\_\_ 3<sup>rd</sup> Award Choice \_\_\_\_\_

(Award choice will be first-come first-serve; in the event of a duplicate request we use your second or third choice)

\$250 level:

**Full Page Vertical Ad**  
Size = 4.875" (4 7/8") x 7.875" (7 7/8")

**Program Ad Additional Information:**

Ad Size (Check one):

- Full Page \$100
- Half Page \$50
- Quarter Page \$25

**Thank you for Supporting  
Legacy High School  
Bands!**

**Half Page Landscape Ad**  
Size = 4.875" (4 7/8") x 3.8125" (3 13/16")

**Quarter Page Vertical Ad**  
Size = 2.3125" (2 5/16")  
x 3.8125" (3 13/16")

**Quarter Page Landscape Ad**  
Size = 4.875" (4 7/8") x 1.875" (1 7/8")